

MAIN SPRING 2026

# ISLAND HEROES



**BLEND**®

ISLAND HEROES - LOOKBOOK



*ISLAND  
HEROES*



# The sea

*The sea reflects the sky, catches the wind, and shapes the shore. It brings life and mystery, fear and freedom. Sailors chase the horizon across its endless blue, while children build dreams in the sand.*



This season, we turn our gaze to the islands where style is more than fashion; it's identity, heritage, and heat-born creativity. Island Heroes are the muses behind this collection: the bold, effortless icons who blend utility with flair, tradition with reinvention. Whether walking sandy streets or climbing volcanic slopes, their look is shaped by life, sun, rhythm, and resilience.

From linen softened by salt air to prints inspired by native flora and weather-worn textures, these styles echo a spirit of independence and grounded pride. They are remakes, reimaginings, and tributes - not just to places, but to people. Fishermen turned trendsetters. Aunties with unmatched tailoring instincts. Youth rewriting what islandwear means in a global

age. Main Spring captures this fusion, relaxed silhouettes, sun-washed reworked classics, and patterns with story. It's about celebrating those who dress not to impress, but to express who they are, where they're from, and what they stand for. This is style born for the season ahead, summer and sand. This is Island Heroes.









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RIGHT: SHACKET 20505346 / PULLOVER 20505300

LEFT: BLAZER 20501725 / PANTS 20505337





LEFT: T-SHIRT 205053P1U7L LOVER R12C05H015 3S019A/CXJEEI AN20S 52.0555045613 /4 PULLOVER 20505300















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LEFT: T-SHIRT 205053P1J/A - LOVE RR 12G05H0T5 - 3S0119 A /CKEETA N20S 52015-3045613 /4 PULLOVER 20505300

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